



KINGDOM
CENTER

THE KINGDOM CENTER PROPOSAL



KINGDOM
CENTER



Introduction

First of all many thanks for all the people who helped us having this precious opportunity to arrange the advertisement locations at the tower specially Mrs. Al Ateegi.

Hereunder we enclosed an initial proposal just to give you a clear vision about our working process.





In this proposal we take in consideration the following points :

- . The Strategic location of the tower.
- . The people target that the tower is looking for.
- . The huge number of daily visitors.
- . The huge available spaces for the potential locations.
- . The quality and the classifications of the companies inside the center.
- . The strategic mutual interest partnership we may have.
- . The prices we offer VS. our competitors' prices.
- . The quality of the work including the excellent editing for the advertisements we guaranteed





The major fields of the plan :

1-Al- Mamlakah Elevators.

-See through stickers containing ads. On the panorama elevators

-In between horizontally ads. As shown in the picture



50.000SR/month (as a minimum rate)





The major fields of the plan :

2-Al Mamlakah Escalators

- Stickers on the both moving handlers of the escalators
- 3D stickers in between along the escalators.



50.000SR/month (as a minimum rate)





The major fields of the plan :

3-Al Mamlakah Bridges

Covering the 3 bridges with panner from one side as u enter.



50.000SR/month (as a minimum rate)





The Pricing :

Our pricing strategy is having more details to be discussed later.

This was an initial draft for the vision we have regarding your tower, keeping in mind your own ads that we will provide to market the place itself and prodcasting any required massages, the discount the customer may have in case of having more than one location, the price was in the minimum rate and that subjected to the specifications of the ad itself and the technical support and implementation that we provide for the whole process which to be done by the qualified team we have.





Acceptance

The pleasure is ours having the chance to create such productive partnership.

We hope this proposal to find your satisfaction, In the meanwhile for any further assistance please don't hesitate
contacting us.

Mohammad A. Darwish.
Marketing Manager.
United Media Tools
Tel : +966 125 215 3
Mobile : +966 556 887 765

